

## Banking Program for Migrants

On February 8, 2021, financial authorities in Mexico announced a program to expand the financial services for Mexicans living abroad so **they can send money home through a simple, safe and cheaper mechanism.**



### Diagnostic



Most of the collection of dollars by banks comes from **border areas**, ports, airports, and **tourist centers**.



**Less than 1% of remittances** are received in cash.



In municipalities with **few bank correspondents**, migrant's relatives must use **other mechanisms** to exchange their dollars.



They receive the **less favorable exchange rate** in currency exchange offices.

**5 border and tourist municipalities** collect **45%** of the cash dollars in the banking system

#### Cash Dollars Market, 2019

Tijuana, Baja California  
Benito Juárez, Quintana Roo  
Mexicali, Baja California  
Juárez, Chihuahua  
Los Cabos, Baja California Sur

### Measures implemented



New **financial services from Banco del Bienestar** (state development bank) and other credit institutions, will allow Mexicans living in the US and Canada **to open bank accounts remotely**.

The remote opening of accounts will allow to migrant's relatives to **receive electronic remittances at a competitive exchange rate**.



**More municipalities will be added to the list of those authorized to receive dollars** in cash for purchase operations, receipt of deposits, receipt of payments, and transfers.

**Guaranteed contingent financing**, under terms and conditions determined by the Central Bank for credit institutions that have difficulties **repatriating cash dollars**.



The Central Bank will operate a **system and a database** to verify the identities of the account holders.

**Exchange of dollars in cash** at bank branches located **at border crossings**, in the modules to request the admission of private vehicles.



**Through the app Ubianje-Banxico**, migrants will have information on the financial products that are in the market and can locate currency exchange centers.

The Central Bank will establish a clear procedure so that financial institutions can **receive foreign currency seized by the government**.

